



PIERRE KUNZ

GENEVE

Pierre Kunz Vertigo

After a host of ideas in just four years, a further two years of solid development and an understated design, Pierre Kunz presents his Vertigo model.

A world first in watchmaking thanks to the retrograde linear hours. The linear hand rises the length of a deep fault before dropping instantly. A vertiginous concept which has never before been exploited.

Vertigo is the brand's first asymmetric model.

Disconcertingly simple, the model only has the hours, minutes and seconds functions and yet...

Three sectors representing the three basic geometric shapes are positioned meticulously on a square dial.

The hours climb their wall the length of a rectangle before hurtling downwards as soon as they reach the top, the minute hand is located inside a square and the seconds turning on a circular, satin-finish disc are indicated by the missing triangle.

No one movement part is traditional, thereby intensifying the industrial and metallic design of the Vertigo and giving it all this style.

The gear trains are tinted black, the bridges grained for a matt effect and Pierre Kunz reveals the beauty of this fully decorated movement on some models.

A desire for consistency between high-tech trim for the part and outstanding mechanics.

Vertigo Sport

Dial

Vertigo Sport makes no attempt to conceal its technical and futuristic style.

The brushed black galvanic, nickel-plated or transparent plates create the dial's raw structure.

The geometric display is screwed to the black or white grained dial, giving the part its factory appearance.

Nickel-plated or black screws, figures in different shades of highly luminous material - green, white, red or orange.

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The piece makes its mark, shouts at you, shocks you in all its details.

The design of the black, red and nickel-plated hands takes its inspiration from wire cutters and even more striking, Pierre Kunz repeats the dial's technical elements on the watch caseback with a matt black lacquered decor. Almost a tribal decor.

Sport case

The slightly dished sport case is in steel or Blaktop steel and is 43 mm square.

A case with trendy, if not to say warlike trim reminiscent of the high-tech world of robotics.

Its highly-contrasting shapes give it a tremendously incisive, uncompromising appearance.

The Vertigo's surprising dynamics are the fruit of aesthetic research. The two-material bezel is one reflection of this, hollowed out to set off the black rubber components.

The Blaktop steel crown is protected for strength and solidity, both features of the sport line.

Vertigo Sport is water-resistant to 100 metres.

Its vulcanised rubber strap has a slightly raised grain giving a raw, anti-slip material. It is entirely one with the case with the repeated bezel pattern just discernible.

Technique

Reference: R020 SPORT

Movement: Automatic, calibre PK 2001-1544, base ETA 2892; ø 25.6mm, high 6.47mm, 40 rubies; 28800 A/h.

Functions: Retrograde line hours; 42 hours power reserve.

Dial: black or white grained dial.

Case: Square Fluted Empire-style case in steel or Blaktop steel, 43 mm size, high 13.5mm, sapphire glass. Crown protection.

Water Resistant to 100 metres.

Strap in rubber with a deployant buckle.

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Vertigo Classique

Classic dial

Pierre Kunz offers a more sedate, tone-on-tone version than the sports model.

The appliques are transparent Plexiglass, nickel-plated or black galvanic.

The screws are tone-on-tone and the hands black, nickel-plated or golden 5N.

Classic case

Dished square case 41 mm square, Empire flutes in grey gold, 5N red gold or platinum.

Open sapphire caseback.

Matching hand-sewn alligator strap.

Technique

Reference: O020 HLR

Movement: Automatic, calibre PK 2001-1544, base ETA 2892; ø 25.6mm, high 6.47mm, 40 rubies; 28800 A/h.

Functions: Retrograde line hours; 42 hours power reserve.

Dial: transparent, gilt 5N or black galvanic appliques.

Case: Square Fluted Empire-style case in grey gold or red gold 5N, 41 mm size, high 11.45mm, sapphire glass.

Strap: Hand-stitched alligator.

Water resistant to 30 metres.

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